



MCAST

Malta College of Arts, Science & Technology

MQF Level 7

UC7-E1-19

MBA for the Small Business (MBA)

Course Specification

Course Description

This MBA programme focuses on the theoretical knowledge, application-oriented experiences and identification of innovation possibilities and growth potentials of the small business or strategic business unit (SBU).

This programme comprises 10 modules and a final Masters Dissertation, and has three sequential exit points relating to 30, 60 and 90 ECTS accumulated totals entitling the student to a Post-Graduate Certificate, Post-Graduate Diploma and finally a Master of Business Administration.

Further information on this programme may be obtained from the Office of Part-Time courses. (Tel. 2398 7142 or email: masters@mcast.edu.mt).

Programme Learning Outcomes

At the end of the programme the learner will be able to:

- 1. Understand and satisfy the business needs and requirements of micro and small businesses within local industry;*
- 2. Identify innovation possibilities and growth potentials within choice companies, and act to address these possibilities;*
- 3. Develop critical thinking abilities and foster analytical skills to address today's toughest business challenges;*
- 4. Act as a business leader who is capable of leading, motivating and operating within a small business venture.*

Entry Requirements

Relevant Degree

Level 5 qualification and adequate professional experience are also considered

Current Approved Programme Structure

Unit Code	Unit Title	ECTS	Year
Year 1 - Post Graduate Certificate in Business Administration (PG Cert)			
BCRSH-706-1507	Applied Research and Development	6	1
BCBST-706-1516	Business Analytics	6	1
BCBST-706-1517	Strategy and Small Business Growth	6	1
BCACC-706-1517	Accounting for Managers	6	1
CDLNE-706-1809	Lean Start-Up (E Learning)	6	1
Total Year 1		30	/
Year 2 - Post Graduate Diploma in Business Administration (PG Dip)			
BCENC-706-1502	Developmental Economics	6	2
ITMGT-706-1801	Entrepreneurship and Innovation Management	6	2
BCMRK-706-1515	Small Business Marketing	6	2
BCPRM-706-1510	<i>* Project Management</i>	6	2
BCFIN-706-1518	<i>* Financial Analysis</i>	6	2
CDLNE-706-1805	<i>* Lean Leadership (E Learning)</i>	6	2
Total Year 2		30	/
Year 3 - Masters			
BCDIS-730-2000	Research Project/Dissertation	30	3
Total ECTS		90	/

***The units marked with an asterisks are elective and students are to choose 2 of these.**