



MCAST

Malta College of Arts, Science & Technology

**Library and Learning
Resource Centre**

**Searching the Library Catalogue
EBSCO Search**

What does an EBSCO Search retrieve?

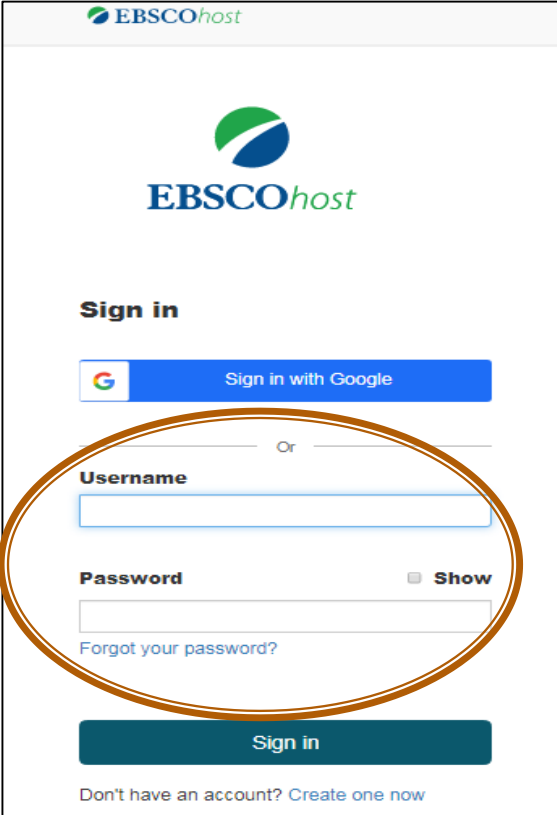
EBSCO Academic Search Ultimate offers users an unprecedented collection of peer-reviewed, full-text journals, including many journals indexed in leading citation indexes. Subjects covered include:

- astronomy,
- anthropology,
- biomedicine,
- engineering,
- health,
- law,
- literacy,
- mathematics,
- pharmacology,
- women's studies,
- zoology and more.

Accessing this database from any computers or personal devices (such as laptops, smartphones, etc.), on any of the MCAST campuses requires no login details (that is, no User ID or password).

Login details are however required, when accessing this database off MCAST campuses. These are available only to the MCAST community of registered library users and can be obtained by:


- logging into the online **My Library Account** and then clicking on **Logins/Passwords** button,
- asking any member of staff, or else
- emailing us at llrc@mcast.edu.mt.



EBSCOhost

EBSCOhost

Sign in

 Sign in with Google

Or

Username

Password Show

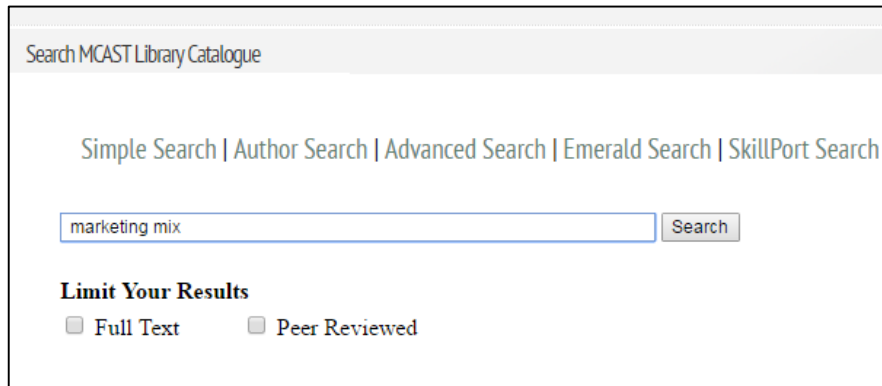
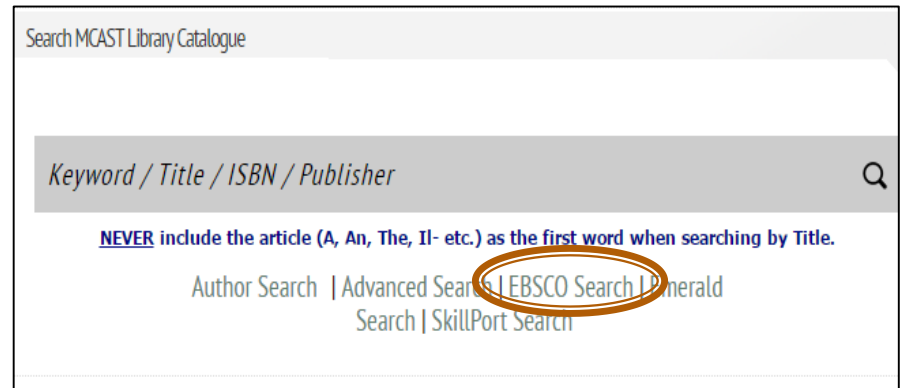
[Forgot your password?](#)

Sign in

Don't have an account? [Create one now](#)

For locating full-text and abstracts of electronic journal articles from **EBSCO Academic Search Ultimate** database:

1. Go to the Library Catalogue at <https://www.mcast.edu.mt/mcast-library/>, and then
2. Click on the **EBSCO Search** button.



Enter the search term/s in the search box and press the **Search** button. You are then taken to the **EBSCO Academic Search Ultimate** website.

Re-enter the search term/s in the first box as shown below.

You can further refine your search by choosing from the **Select a Field (optional)** drop-down list or/and applying further limiters, such as full text, language, etc.

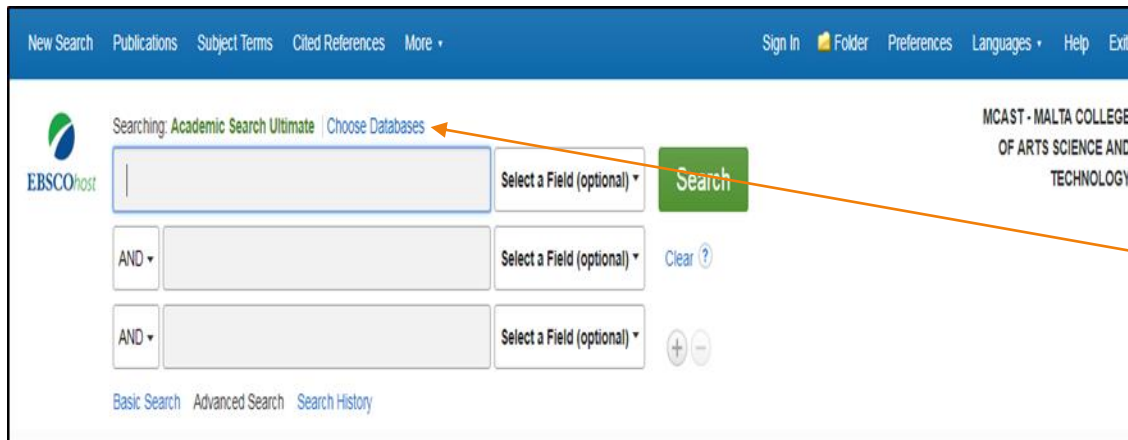
The screenshot displays the EBSCO Academic Search Ultimate search interface. The search term "marketing mix" is entered in the first search box and is circled in orange. An orange arrow points from the text "such as full text, language, etc." to the "Select a Field (optional)" dropdown menu, which is open and shows a list of search fields including "TX All Text", "AU Author", "TI Title", "SU Subject Terms", "AB Abstract or Author-Supplied Abstract", "KW Author-Supplied Keywords", "GE Geographic Terms", "PE People", "PS Reviews & Products", "CO Company Entity", "IC NAICS Code or Description", "DN DUNS Number", "TK Ticker Symbol", "SO Journal Name", "IS ISSN (No Dashes)", "IB ISBN", and "AN Accession Number". The interface also shows search options, search modes, and a search button.

Once the relevant resources are found, you can view abstract and full text, download, or save to folder (after creating an account within EBSCO by clicking on the **Sign In** button) for future reference.

The screenshot displays the EBSCO Academic Search Ultimate interface. At the top, there is a navigation bar with options: New Search, Publications, Subject Terms, Cited References, More, Sign In (circled in red), Folder, Preferences, Languages, Help, and Exit. The main search area includes the EBSCOhost logo, a search box containing 'marketing mix', and a green Search button. Below the search box are fields for AND operators and additional search terms. The search results section shows 'Search Results: 1 - 10 of 359'. A single result is displayed: '1. The influence of marketing mix elements (7Ps) on patients' tendency to the public and private hospitals (Case study)'. The result includes the author information: 'By: ABEDIGHASEM, EHSANABEDINI, FARIDEHROSTAMI, ALIASGHARNADI. International Journal of Pharmaceutical Research (09752366). Jul-Sep2018, Vol. 10 Issue 3, p334-338. 5p.' and a brief abstract: 'Hospitals as healthcare providers must be able to provide the best facilities and resources to attract patients to their hospitals. The purpose of this study was to evaluate the influence of marketing...'. The result also lists subjects: 'MARKETING mix; HOSPITALS; MARKETING; PROPRIETARY hospitals; PUBLIC hospitals; PATIENTS' attitudes; General (except paediatric) hospitals; General Medical and Surgical Hospitals'. A PDF Full Text icon is visible with a file size of 199KB. On the left side, there is a 'Refine Results' panel with options for 'Current Search', 'Boolean/Phrase' (marketing mix), 'Limiters' (Full Text), and 'Limit To' (Full Text, References Available).

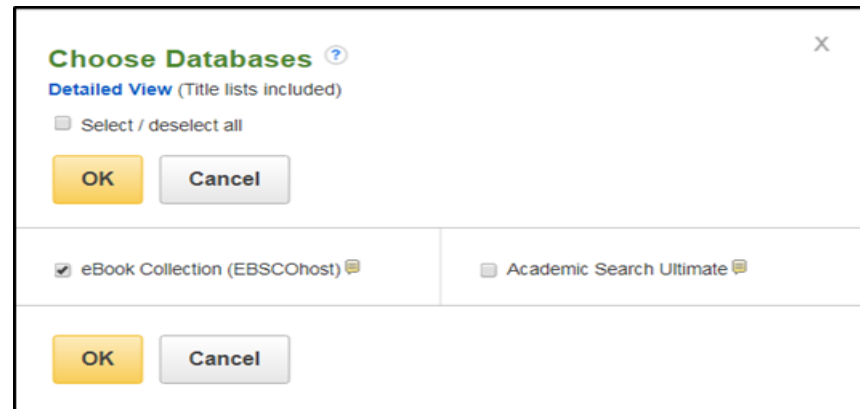
EBSCOhost eBook Collection

Apart of the full-text and abstracts of electronic journal articles within **EBSCO Academic Search Ultimate**, the MCAST community has access also to another database containing e-books. Access is limited to around 3,300 ebooks whose content is however, not based on latest research.



From the **EBSCO Academic Search Ultimate** website click on **Choose Databases**.

Tick **eBook Collection (EBSCOhost)** and press OK.



For any information or queries on how to search within the EBSCO databases, you can:

- click on the **Help** button on the top most bar on EBSCO website;
- ask any member of staff;
- email us at llrc@mcast.edu.mt; or else
- attend one of our induction sessions on how to search the Library electronic resources.

