



MCAST

Malta College of Arts, Science & Technology

MQF Level 6

BC6-01-19

MCAST B.A.(Hons) in Business Enterprise

Course Specification

Course Description

The degree programme provides undergraduates with specialist content which is constantly applied to real life business and management scenarios. It enhances competences in managing issues affecting modern business organisations. You will be expected to develop appropriate analytical, critical and research skills in issues pertaining to the changing dynamics of modern organisations. Emphasis will be made on creativity and innovation and on fostering entrepreneurship and intrapreneurship. You will acquire the knowledge and skills of how to manage yourself and others within an organisation and how to run and manage the organisation itself. The focus will not only be on local organisations but also on the EU and international scenarios.

Programme Learning Outcomes

At the end of the programme the learner will be able to:

- 1. Investigate different types of management and leadership skills*
- 2. Show entrepreneurial, creative and innovative skills in managing and running an organisation*
- 3. Demonstrate a good grasp of research tools and techniques*
- 4. Analyse and develop arguments on a range of subjects*

Entry Requirements

- MCAST-BTEC Extended Diploma in Business
- or MCAST Advanced Diploma in Marketing
- or MCAST Advanced Diploma in Administrative and Secretarial Studies
- or MCAST Certificate for Medical Secretaries
- or MCAST Advanced Diploma in Aviation Operations
- or MCAST Advanced Diploma in Financial Services
- or MCAST Advanced Diploma in Insurance
- or 2 A-Level passes and 2 I-Level passes Compulsory A-Level: Accounts or Marketing or Economics

Current Approved Programme Structure

Unit Code	Unit Title	ECTS
BCORG-506-1502	Organisations and Behaviour	6
BCRSH-506-1505	Quantitative Techniques in Business	6
BCFIN-506-1516	Financial Services	6
BCHRM-506-1503	Human Resources Management	6
BCMRK-506-1512	Managing Marketing Planning	6
BCICT-506-1510	IT Support in Management	6
BCMGT-506-1503	Quality Management	6
BCMGT-506-1504	Contemporary Issues in Management	6
BCRSH-506-1801	Research Methods 1	6
BCRSH-506-1802	Research Methods 2	6
BCHRM-506-1504	Legal Aspects of Human Resources	6
BCACC-506-1801	Financial Accounting and Reporting	6
BCMTH-506-1810	Applied Business and Financial Mathematics	6
BCFIN-506-1517	Managing Financial Resources and Decisions	6
BCPRF-506-1501	Personal and Professional Development	6
BCBST-506-1510	European Business	6
BCMRK-506-1513	Internet Marketing in Business	6
BCPRO-506-1503	Purchasing	6
BCSTA-606-1801	Handling Business Data & statistics	6
BCMGT-606-1505	Operations and Service Management	6
BCMGT-606-1506	Project Management	6
BCMGT-606-1507	Strategic Management	6
BCREG-606-1501	Regulatory Framework and Operational Programmes	6
BCMRK-606-1514	Consumer Behaviour	6
BCBST-606-1511	International Business	6
CDKSK-606-1615	Entrepreneurship	6
CDKSK-506-1605	English	6
BCWBL-506-1601	Further Work Based Learning	6
BCDIS-612-1501	Dissertation	12
Total ECTS		180